

## Beauty West Africa Conference Program 2021

17 <sup>th</sup> November 2021	Day One
11:00 – 11:30	<p>KEYNOTE SPEAKER ADDRESS: SKILL ACQUISITION &amp; ACCESS TO FUNDING FOR YOUR BUSINESSES</p> <p>Mrs. Teju Abisoye - Executive Secretary, Lagos State Employment Trust Fund (LSETF)</p>
	<p><b>Panel 1 : BEAUTY FRANCHISE &amp; DISTRIBUTION: International Beauty Brands In Nigeria</b></p>
11:30 – 1:00	<p>Moderator – Ezinne Alfa (BeautyInLagos)</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Irene Syrimis - The Nail Studio</li> <li>• Bukky George-Taylor – Robert Taylor Media</li> <li>• Mrs Kudi Fashola – Kuddy Cosmetics</li> <li>• Vivienne Odofin – Distrimarq Global</li> <li>• Omolade Olatawura – LaserDerm Clinics</li> </ul>
1:00 – 1:30	<p><b>Sponsored Content</b></p> <p>Company: Laserderm Clinics</p> <p>Topic: Contemporary Dermatology &amp; Aesthetics in the skin of color</p> <p>Speaker: Dr. Olutomidimu Afolabi</p>
1:30 – 2:00	<p><b>Sponsored Content</b></p> <p>Company: The Institute of Aesthetics and Spa</p> <p>Topic: A glimpse of the beauty and wellness industry.</p> <p>Why Education /training is needed to start a career in the beauty and wellness industry.</p> <p>Speaker: Tessa Tukson Dibal</p>

	<b>Panel 2: BEAUTY BRANDS &amp; INFLUENCER MARKETING</b>
2:00 – 3:30	<p>Moderator – Ezinne Alfa (BeautyInLagos)</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Dodos Uvieghara (@iamdodos)</li> <li>• Tania Omotayo (@taniaomotayo)</li> <li>• Ozinna Anumudu – TSC Agency</li> <li>• Vanessa Azar - Head L’Oreal Luxe, West Africa Account of Ella Afrique</li> <li>• MaryJane Ohonbu - Zaron Cosmetics</li> </ul>
<b>18<sup>th</sup> November 2021</b>	<b>Day Two</b>
	<b>PANEL 3: BEAUTY RETAIL CHANNELS IN NIGERIA</b>
11:00 – 12:30	<p>Moderator - Nnenna Okoye (Youtopia Beauty)</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Ifeoluwa Bakare - MedPlus Pharmacy</li> <li>• Ebere Nwachukwu – MedPlus Pharmacy</li> <li>• Hilary Taiwo – HilarySays</li> <li>• Elizabeth Enajero - HealthPlus &amp; Casabella</li> </ul>
12:30 – 1:00	<p><b>Sponsored Content</b></p> <p>Company: Lush Hair</p> <p>Topic: HAIRVOLUTION : THE LUSH HAIR WAY</p> <p>Speaker: Denrele</p>
1:00 – 1:30	<p><b>Sponsored Content</b></p> <p>Insiyah Trend – Meet the Sponsor</p>
1:30 – 2:00	Visit the Exhibition
	<b>PANEL 4: THE RISE OF A-BEAUTY: Owing The Narrative</b>
2:00 – 3:30	Moderator - Akosua Acheaw (AfriBeauty)

	<p>Panelists:</p> <ul style="list-style-type: none"> <li>• Ore Runsewe – Arami Essentials</li> <li>• Tutuwa Ahwoi – Nokware</li> <li>• Lade Salami – Hairducation</li> <li>• Morenike Onajide – Mskin Studios</li> <li>• Majiri Igboegwu – Kui Care</li> <li>• Jennifer Uloko – Yanga Beauty</li> </ul>
<b>19<sup>th</sup> November 2021</b>	<b>Day 3</b>
11:30 – 12:15	<p><b>Sponsored Content</b></p> <p>Topic: Importance of Standards in the Beauty sector</p> <p>Moderator: Lilian Arigbodi, Lilian Collins Spa</p> <p>Panelists: TBC</p>
12:15 – 12:45	<p><b>Sponsored Content</b></p> <p>Company: House of Arewa -</p> <p>Topic: 5 things Africa Businesses Need to Know to Attract U.S. Indie Beauty Brands</p> <p>Speaker – Dumni Odumosu</p>
12:45-1:15	<p><b>Sponsored Content</b></p> <p>Company: Society of Cosmetic Scientists, NICOS</p> <p>Topic: Is Beauty a Science?</p> <p>Speaker: Olusola Ojo</p>
1:15 – 2:00	<p>Visit the Exhibition</p>

<b>Panel 5: SEEKING PROFESSIONAL ADVICE: Meet the Experts</b>	
2:00 – 3:30	<p>Moderator – Ezinne Alfa (BeautyInLagos)</p> <ul style="list-style-type: none"><li>• Dr. Omobola Savage - Laserderm Clinics</li><li>• Dr. Beatrice Nwalie- Brich Aesthetics</li><li>• Adanna Monde - GLOW Health</li><li>• Psalmuel Josephs - The Aesthetic Clinic</li><li>• Ayo Bassey - COC Beauty School</li></ul>